



Wits Great Hall

SIEL 2016 Global Conference
7-9 JULY 2016

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



Society of
International
Economic
Law

WELCOME FROM SIEL

The Society of International Economic Law (SIEL) <http://www.sielnet.org> is the world's premier organization dedicated to research and practice in the field of international economic law.

SIEL brings together academics and practitioners in all fields of international economic law - trade, investment, finance and monetary law - and from all regions of the globe, fostering collaboration and debate. SIEL's biennial conferences, held in Geneva (2008), Barcelona (2010), Singapore (2012) and Bern (2014) and attracting more than 300 participants, have become the most important showcase for new works covering the whole breadth of the field.

WELCOME FROM WITS

The University of the Witwatersrand, also known as Wits, <http://www.wits.ac.za> is one of the leading universities in Africa and it is internationally renowned for its academic and research excellence, and its commitment to advancing the public good.

Situated in Johannesburg, the economic hub of South Africa, Wits generates high level, scarce skills for a globally competitive world, while also addressing local social and economic development. Wits is a societal leader that promotes justice and it provides a platform for intellectual debate and critical engagement. A microcosm of South Africa, it is a diverse, cosmopolitan university that is home to 32,000 students, approximately a third of whom are postgraduate.

SPONSORSHIP OPPORTUNITIES

The 2016 Society of International Economic Law (SIEL) Global Conference is likely to attract up to 300 local and international academics, policy makers and practitioners from more than 40 countries who will be engaging enthusiastically in both the formal proceedings and social events. This is the first time that the SIEL conference will be held in Africa and presents an ideal opportunity to profile your organisation, and reach out, to a new and dynamic market.

Sponsorship opportunities for this international conference are offered at varying levels. In summary these include:

Platinum Sponsorship (one or two sponsorships)

The Robert Hudec Lecture and Conference Dinner or Opening Keynote Address and Reception

GBP5000

Gold Sponsorship (one or two sponsorships)

Keynote Address and Reception

GBP4000

Silver Sponsorship

GBP3000 each

Bronze Sponsorship

GBP2000 each

Development Sponsorship

Sponsorship of a delegate from a developing or least-developed country

Dependant on country of origin and need

Welcome Bags

Various opportunities

Premium Exhibitor Package

GBP800

Standard Exhibitor Package

GBP500

Details of these opportunities are included overleaf.



SPONSORSHIP OPPORTUNITIES IN DETAIL

Platinum Sponsorship Investment - GBP5000

Professor Donald McRae of the University of Ottawa will be delivering The Robert Hudec Lecture at the Conference Dinner. It is anticipated that most of the conference delegates will attend the dinner.

The following benefits are available to a Platinum Sponsor:

- Two pull up banners may be displayed, one at the entrance to the dinner venue and one in the dinner venue (or at the reception venue)
- An opportunity to address the dinner (or reception) guests for 5-8 minutes
- Acknowledgement of contribution, including the logo of organisation, in the conference programme and on the SIEL and Wits School of Law websites with a link to your website
- Inclusion of corporate leaflet (as supplied) in the conference welcome package
- An exhibitor's table for the duration of the conference
- Four complimentary conference registrations including the conference dinner

Gold sponsorship Investment – GBP4000

Keynote Address and Reception (two sponsorships)

Professor James Gathii, Wing-Tat Lee Chair in International Law and Professor of Law at Loyola University of Chicago will be delivering the Opening Keynote Address. The second keynote address is awaiting confirmation.

The following benefits are available to Gold Sponsors:

- Two pull up banners may be displayed, one at the entrance to the speaking venue on the relevant day and one in the reception venue
- An opportunity to address the delegates at the reception for 5-8 minutes
- Acknowledgement of contribution, including the logo of organisation, in the conference programme and on the SIEL and Wits School of Law websites with a link to your website
- Inclusion of corporate leaflet (as supplied) in the conference welcome package
- An exhibitor's table for the duration of the conference
- Three complimentary conference registrations

Silver Sponsorship Investment – GBP3000

Silver Sponsors will have the opportunity to showcase the organisation in the following ways:

- Acknowledgement of contribution, including the logo of organisation, in the conference programme and on the SIEL and Wits School of Law websites with a link to your website
- Named acknowledgement at the conference closing speech
- Two complimentary conference registrations

Bronze Sponsorship Investment – GBP2000

Bronze Sponsors will have the opportunity to showcase the organisation in the following ways:

- Acknowledgement of contribution, including the logo of organisation, in the conference programme and on the SIEL and Wits School of Law websites with a link to your website
- Named acknowledgement at the conference closing speech
- One complimentary conference registration

Opportunity to make a difference in someone's life – GBP1500

Presenting and sharing ideas, networking, and learning from world leaders at a conference of your peers are important aspects of academic development, but not everyone has the resources to travel. SIEL is committed to enhancing conference participation amongst scholars from developing or least-developed countries.

By sponsoring a delegate's travel and accommodation costs in part or full, your organisation will receive:

- Acknowledgement of your contribution with inclusion of the organisation's logo in the conference programme
- Acknowledgement of sponsorship on Wits School of Law and SIEL websites
- One complimentary registration for a member of your organisation to attend the conference

WELCOME PACK

Each delegate will receive a welcome package upon registering at the conference. Gain visibility for your organisation by sponsoring branded delegate bags or a branded item in the bag. Items might include:

- The delegate bag
- Notepads
- Pens
- Water bottle
- USB stick

Placement of an information flyer (single page) in the delegate bags can be made for **GBP500**.

UNSPECIFIED SPONSORSHIP

Sponsorship donations of an unspecified amount are also welcome. Please contact us to discuss these opportunities.

EXHIBITOR PACKAGES

Book publishers and service providers are welcome to exhibit their products and services at the conference. SIEL has a long track record of successful collaboration with book publishers and service providers at its global conferences, helping them to promote their products to academics, practitioners and policy-makers alike.

PREMIUM PACKAGE FOR A BOOK LAUNCH or INFORMATION SESSION – GBP800

The Premium Package includes:

- Use of a room for a book launch or information session
- A display table for the duration of the conference
- One complimentary conference registration

STANDARD EXHIBITOR PACKAGE – GBP500

The Standard Exhibitor Package includes:

- A display table for the duration of the conference
- One complimentary conference registration



CONTACT DETAILS

To discuss sponsorship opportunities for SIEL 2016 please contact:

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